

LMA E-News

LMA Consulting Group / LMA-EAP

April, 2011

Strategic Thinking - A Wise Business Investment

LMA Consulting Group invites you to a May 6th informational meeting on a new **Strategic Thinking Leadership Group**.

Glenn Ebersole, Director of Strategic Marketing, will provide information on May 6th at 7:30AM about the start of a new group that will focus on strategic thinking leadership. Reserve your seat for this informational meeting (email: info@LMAConsulting.cc)

STRATEGIC THINKING - A WISE BUSINESS INVESTMENT

Strategic Thinking - critical to the long-term success of businesses today. Yet too many businesses fail to invest time, money and human capital into planning for their future. Strategic plans, business plans, integrated marketing & communications plans, etc., are living documents, warranting follow-through, review and regular updates. Here are ten tips from Glenn Ebersole, Your Strategic Thinking Business Coach.

CREATING PIZZAZZ WITH YOUR WELLNESS FAIRS

Does your organization suffer from the "Wellness Fair Blahs"? Do your employees go just to pick up the freebies but don't really know how the vendors can help support their wellness goals? Holly Socolow, Manager of Employee Assistance Services, has an idea of how to make your next wellness fair both fun and informative for your employees.

LMA Recommends...

This month, Barry Davis recommends "**Don't Bring It To Work**" by Sylvia Lafair. Subtitled "**Breaking the Family Patterns that Limit Success**," this extraordinary book is written by an accomplished family therapist who is a recognized expert on leadership, workplace behaviors and relationships. She begins the book by making the case that our styles of relating with others have, of course, been developed through the roles we play in our families. Lafair identifies what she describes as the 13 key destructive patterns, providing a brief questionnaire to help the readers in identifying their key styles. Using a detailed genogram called the Sankofka Map (so named for the Ghana work meaning to "heal the past to free the present)," the author shows how to identify key patterns that inevitably show up in our working relationships.

Have you ever attended a Laughter Club? Watch Elaine Boltz in action and see what happens as she presents a [LMA Laughter Club](#).

ASSOCIATES OUT & ABOUT

Jeff Klunk, President of LMA Systems, is Chair of the Lancaster Chamber Small Business Person of the Year Committee. The committee is currently reviewing credentials of this year's nominees. Jeff is also a member of the **LCCI's Fast Pitch Committee** which will be holding an event in September to allow small organizations to market their services to larger organizations.

Holly Socolow, Manager, Employee Assistance Services, recently attended the 9th Annual International Scientific Conference on Mindfulness through the UMass Center for Mindfulness.

Barry Davis, Director of Career Services, was the keynote speaker at the LYP March 24th meeting. Barry's presentation was "Rules for the New Workplace."

Dave Wauls, Director of Training, recently facilitated a Strategic Planning Session for the Lancaster County Agriculture Council.

Barry Frey, Director of Strategic Human Resources, presented "Strategy Focused HR: Aligning HR Strategy with Business Strategy" to SEPA SHRM in March. On April 27th, Barry will present "HR with Attitude!" to the Hanover Area SHRM.

LMA offers many topics and learning opportunities for you and your employees. Currently being offered in late April & May:

- Balancing Work & Family - May 25th
- Competency-Based Behavioral Interviewing - April 21st
- Controlling Your Anger Before It Controls You - May 3rd
- Healthy Relationships - June 1st
- Meditation & Mindful Movement - Next session starts May 3rd
- Positive Assertiveness - April 19th
- Personal Financial Wellness - 3 part webinar begins May 10th
- Pre-Retirement Planning - April 28th
- Telephone Etiquette - May 5th
- Time Management - May 10th

You can check out all of LMA's programs at <http://www.lmaconsulting.cc/>
(Click on Current Events Calendar)



LMA Consulting Group | www.lmaconsulting.cc | 717.509.8889
LMA-EAP | www.lma-eap.com | 717.394.6688
1848 Charter Lane
Lancaster, PA 17601

BEST PLACES to work in **PA** 2010

Did you miss LMA March Enewsletter - "Engaging Your Tired & Frustrated Workforce - Your Wakeup Call?"

- [RE-ENGAGING ON A BUDGET](#)
- [ALTRUISM IN THE WORKPLACE](#)